WFLX

ORDER

Flight Dates **10/22/12-11/02/12**

Order Sep 00:15:00

Product

Estimate #

Contract / Revision **819333** /

PROTECT FL TAX PAYER

Alt Order # **06310640**

Original Date / Revision

09/11/12 09/11/12

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type Political

Billing Cycle EOM/EOC

Advertiser **Protect FL Taxpayers, Inc**

2204 Countryside Drive
Silver Spring, MD 20905

Billing Calendar BROADCAST

Demographic A35+

Agency **SRH Media, Inc**

Rev Codes Agency Political Pol-Issue

Buying Contact

Sales Office H-DC

Product Codes PL20

2204 Countryside Drive
Silver Spring, MD 20905

Sales Region National

Priority P 2

Agency Ref

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	28	$5,788.50	$6,810.00	0.00
November 2012	25	$4,696.25	$5,525.00	0.00
Totals	53	$10,484.75	$12,335.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	28	$5,788.50	$6,810.00
10/29/12	11/02/12	25	$4,696.25	$5,525.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Totals Amount
E 1	WFLX	10/22/12	11/02/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	MTWTF--	:30	5	$145.00	P 2	0.00 NM	10	$1,450.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	MTWTF--	5	$145.00	0.00
Week: 10/29/12	11/04/12	MTWTF--	5	$145.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Totals Amount
E 2	WFLX	10/22/12	11/02/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	MTWTF--	:30	5	$145.00	P 2	0.00 NM	10	$1,450.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	MTWTF--	5	$145.00	0.00
Week: 10/29/12	11/04/12	MTWTF--	5	$145.00	0.00



WFLX

Contract / Revision **819333** Flight Dates **10/22/12-11/02/12** Hiatus Dates

Original Date / Revision 09/11/12/ 09/11/12 Order Sep 00:15:00

Advertiser **Protect FL Taxpayers, Inc** Product **PROTECT FL TAX PAYER** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Totals Amount
E 3	WFLX	10/22/12	11/02/12	FOX 29 NEWS FIRST A FOX 29 NEWS FIRST AT	Comm	4-430P	MTWTF--	:30	5	$115.00	P 2	0.00 NM	10	$1,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	MTWTF--	5	$115.00	0.00								
	Week: 10/29/12	11/04/12	MTWTF--	5	$115.00	0.00								
E 4	WFLX	10/22/12	11/02/12	EXTRA EXTRA	Comm	430-5P	MTWTF--	:30	5	$115.00	P 2	0.00 NM	10	$1,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	MTWTF--	5	$115.00	0.00								
	Week: 10/29/12	11/04/12	MTWTF--	5	$115.00	0.00								
E 5	WFLX	10/22/12	10/28/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTFSS	:30	7	$585.00	P 2	0.00 NM	7	$4,095.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	MTWTFSS	7	$585.00	0.00								
E 6	WFLX	10/29/12	11/02/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTF--	:30	5	$585.00	P 2	0.00 NM	5	$2,925.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	MTWTF--	5	$585.00	0.00								
E 7	WFLX	10/28/12	10/28/12	EXTRA EXTRA	Comm	11P-12A	------1	:30	1	$115.00	P 2	0.00 NM	1	$115.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	------1	1	$115.00	0.00								
												Totals	53	$12,335.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WPLX, West Palm Bch FL	9/24

I, Protect Florida Taxpayers Inc.
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		WPLX # 819333			

Total Charges: 10484.75

This broadcast time will be used by: protect florida taxpayers inc

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Protect Florida Taxpayers Inc. Ron Meyer- Registered Agent

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☑ **a corporation;** ☐ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

9/10/12		301-879-0010
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

	John Hoisha	GM
Signature	Printed Name	Title

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HRP

PAID POLITICAL BROADCAST AVAIL REQUEST

TO:	John Heislman	**STATION:**	WFLX
FROM:	Will Hildebrandt	**HRP OFFICE:**	Washington, DC

REQUEST RECEIVED FROM **DATE** 9/10/12

BUYER:	Steve Hazelton
AGENCY:	SRH Media Inc.
ADDRESS:	2204 Countryside Dr. Silver Spring, MD 20735
PHONE #:	301 879 0010
FAX #:	301 879 0131
OTHER:	

AVAILS FOR **ISSUE**

COMMITTEE:	Protect Florida Taxpayers, Inc.
CHAIRPERSON:	
TREASURER:	Ron Meyer
ADDRESS:	
PHONE #:	
FAX #:	
OTHER:	

FOR

CANDIDATE:	ISSUE
OFFICE:	
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30s
PROGRAMS:	All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141